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Strategic Planning

Who:	Our Middle East client wanted to rapidly grow their refinery and distribution business.
Critical Issue:	The business was exposed by weak underlying systems and processes.
Reasons:	Previous planning efforts failed to produce anything beyond low level administrative spending that resulted in further slippages.
Capabilities Required:	A five-year investment strategy, preferred sequence of projects, overall resourcing plan and business case was required to position the client for future growth.
What I provided:	I brought strategic planning best practices and formulated a five-year investment strategy that was accomplished with heavy engagement of corporate, technical and operating functions.
Results:	Enhanced programme management was accepted and implemented by the client.
Benefits:	Key employees were trained in my strategic planning methodology for future planning cycles to ensure consistency of approach, standards and results.